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Exam : **Braze-Certified-Developer**

Title : Braze Certified Developer Exam

Version : DEMO

1.A mobile app must record activity inside the app and display Braze in-app messages on the device.
Which Braze component provides the client-side integration for these functions?
A. A Currents connector, linked to the analytics destination
B. The user profile export endpoint, called by a server
C. The Braze SDK, integrated into the app
D. The Braze dashboard, configured by a marketer
Answer: C
Explanation:
The SDK collects and synchronizes user data in the app and provides on-device channel capabilities such as in-app messages.

2.An engineer has been granted Braze dashboard access.
Which task illustrates a developer use of the dashboard during app integration?
A. Implementing an on-device event callback in app source code
B. Reviewing the app API key and push notification credentials
C. Editing the app project's SDK initialization code
D. Adding analytics calls to a custom message component
Answer: B
Explanation:
Developers manage app integration settings in the dashboard, including API keys and push credentials.

3.Which two are supported uses of the Braze REST API? (Choose two)
A. Discover every business-specific app action without instrumentation
B. Trigger or send messages from a server-side process
C. Update user data from a backend system
D. Display a native in-app message without an app integration
Answer: C, B
Explanation:
The REST API supports triggering and sending messages and can be called by server-side processes. The REST API can submit data updates from a backend and other external sources to Braze.

4.A signed-in app needs to show permitted data from the user profile stored in Braze. The team proposes reading that complete server profile directly through the client SDK.
Which explanation is accurate?
A. The SDK can retrieve the complete server profile after any session starts.
B. A Currents connector exposes a synchronous profile getter inside the SDK.
C. The dashboard automatically copies the complete profile into each SDK instance.
D. The SDK is not that retrieval interface; a backend can use a suitable profile export API.
Answer: D
Explanation:
The Braze SDK collects and synchronizes data and supports on-device messaging. To retrieve permitted data from a complete server-side user profile, a backend can call an appropriate user profile export API and return the permitted fields to the app.

5.Registering a business-specific custom event name in the Braze dashboard is enough to make the SDK detect that business action without any event-logging integration.

A. True

B. False

Answer: B

Explanation:

The custom data schema and SDK implementation must correspond; configuring a name alone does not automatically detect a business action.