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Exam : **00M-657**

Title : IBM i2 Intelligence Sales
Mastery Test v1

Version : Demo

1.What is one of the key benefits to an organization of introducing IBM i2 IntelliShare?

- A. IBM i2 IntelliShare will auto-connect intra-organization data silos through enterprise access to enriched data manipulation services.
- B. IBM i2 IntelliShare will remove the drawbacks caused by the presence of intra-organization data silos through enterprise access to a single intelligence agency.
- C. IBM i2 IntelliShare will remove the drawbacks caused by the presence of intra-organization data silos through enterprise access to smart phone apps.
- D. IBM i2 IntelliShare will remove the drawbacks caused by the presence of intra-organization data silos through enterprise access to an enriched single intelligence store.

Answer: D

2.The IBM i2 Analysts Notebook could be described as:

- A. Analyst's Notebook is a web application designed to provide users with a powerful visualization and analytical tool. Analyst's Notebook has a set of programmable JAVA based controls.
- B. Analyst's Notebook is a standalone desktop product designed to provide users with a powerful visualization tool. Analyst's Notebook has an API to enable programmatic control of the application via the Analyst's Notebook SDK.
- C. Analyst's Notebook is a standalone desktop product designed to provide users with a powerful analytical tool. Analyst's Notebook has an API to enable programmatic control of the application via the Analyst's Notebook SDK.
- D. Analyst's Notebook is a standalone desktop product designed to provide users with a powerful visualization and analytical tool. Analyst's Notebook has an API to enable programmatic control of the application via the Analyst's Notebook SDK.

Answer: D

3.One of the key capabilities of IBM i2 Analyst Notebook is that:

- A. Intelligence Analysis Charts can be quickly generated by importing data direct from unstructured sources which can greatly reduce the time taken to import additional information into a chart.
- B. Intelligence Analysis Charts can be quickly generated by dragging and dropping data in the form of entities, links and attributes onto the chart. Volume data can be easily imported from structured data which can greatly reduce the time taken to import additional information into a chart.
- C. Intelligence Analysis Charts can be quickly generated by dragging and dropping entropies, links, and attrition rates onto the chart.
- D. Intelligence Analysis Charts can be used to perform lookups of internet data and show this in graphical format.

Answer: B

4.How can the IBM i2 suite ensure that investments in existing systems can be preserved and enhanced to give greater operational benefit to a wider range of users in different geographical locations?

- A. Thanks to the IBM i2 Intelligence Analysis Platform's ability to access multiple data sources across varied geographies via the internet, investigations and analysis can be carried out using the data from multiple sources
- B. Because the IBM i2 Intelligence Analysis Platform has web search capabilities it can access all multiple data sources across multiple geographies at much lower cost.

C. The IBM i2 Intelligence Analysis Platform's capability to access all legacy data sources from one location retaining full integrity of their searches for investigations and analysis without the need to replace existing databases combined with its nodal technology enable the expansion of capability across multiple geographies.

D. The IBM i2 Intelligence Analysis Platform's nodal capability enables it to operate across multiple geographies but only if all the data is bought into one database.

Answer: C

5.How can the IBM i2 suite enable financial organizations reduce the time taken and effectively manage risk when the required information comes form multiple data sources?

A. The IBM i2 Fraud Intelligence Analysis Platform enables financial organizations to automatically reconfigure the database schema to match the schemas of the legacy data sets.

B. The IBM i2 Fraud Intelligence Analysis Platform enables financial organizations to automatically reconfigure internal systems so that legacy systems are redundant.

C. The IBM i2 Fraud Intelligence Analysis Platform enables financial organizations to import, model, and analyze data within a single application.

D. The IBM i2 Fraud Intelligence Analysis Platform enables financial organizations to automatically connect to multiple data sets and import all of the data into a single repository via a stochastic web application.

Answer: C